

مجموعة منافع الاقتصادية القابضة Manaf'e Economic Holding Group

Integrated Group

Partners in Benefits

Exchange of benefits

Universal Service

Our vision:



Manaf'e Economic Holding Group seeks to become a pioneering and multilateral group in the Real Estate development fields through construction with creative unique vision for finding creative solutions and achieving the highest levels on the local scale.

Our Mission:



Contributing efficiently in the development projects witnessed by our country through employing our experiences in the various Real Estate fields and provision of national qualified staff and necessary financial resources for achieving the reciprocal benefits with our partners and customers.

Our Goals:



- Constant seeking to stay in the lead.
- Enhancement of trust and strengthening relations with our partners and customers.
- Achievement of high levels of Real Estate investment returns.
- Adding a new vision using the modern techniques in Real Estate development.

About the Group

Manaf'e Economic Holding Group is a developed real estate system that includes a number of the qualitative specialized companies with integrated activities and aligned efforts in presenting comprehensive and excellent service to its customers and Partners in Saudi Arabia. The group services cover all steps of projects .. starting from updating their elements, characteristics and economic feasibility in addition to providing all the execution requirements, including financing, provision of material and attracting the high experienced staff with high qualifications up to the marketing and managing of the project.

This is done through Manaf'e Economic Holding Group that handles the study of the projects offered by the investors in addition to defining the partnership structure and executing such projects under the slogan «Partners in Benefits».

Manaf'e Economic Holding Group seeks with confident and vigorous steps to achieve its goals and keep pace with the real state booming in Saudi Arabia with contributing efficiently in developing the national economy using the best modern scientific techniques in study, management and marketing in addition to using advanced technical applications in establishment and implementation.

Thanks to Allah Almighty in addition to abidance by its unique approach in selecting and executing the projects with accurate scrutiny, Manaf'e Economic Holding Group has been able to achieve brilliant accomplishments in short term in various fields, which we are honored to present as partners or customers in our current or future projects. Together towards a brilliant future .. full of development in all Real Estate development fields

Integrated Group







Manafe Economic Holding Group

Manafe Economic Holding Group consists of a number of specialized companies that provide their services to the partners and customers in all Real Estate fields with high professional attitude and through a selection of the national calibers backed with optimum qualifications and longstanding expertise.

Whereas Manafe for Investment forms the central axis for the specialized group companies concerned with the procedures of projects execution integrally, (overhaul service), thus the customer shall not have the need to communicate directly with such companies to follow up his project's execution phases, as Manafe for Investment will provide him with this facility by contacting the companies on his behalf and to provide him with periodical reports about his project and Manafe for Investment comes in the forefront of the group's specialized companies.

The Groups Companies





Manafe Economic for Contracting

Manaf'e Economic for Contracting provides integrated Contracting services with the aim of becoming a distinguished icon in the Saudi Contracting sector and to contribute effectively in achieving the constructional boom. Whereas the company truly believes in the Saudization issue, it has been always keen on attracting the Saudi capabilities to benefit from their experiences in the constructional field and from their deep knowledge of the Saudi heritage in defining the requirements of the local communities. As an acknowledgment of the severe competition in the Saudi Constructional Sector, the company has started to focus on the issues that can give it a competitive advantage and abundance by quality in all its businesses besides conveying the international trends in the fields of management, execution and design in harmony with the Saudi Heritage. The activities of Manaf'e Economic for Contracting include the civil works, electromechanical works and all finishing works.



Designs Management



Execution Management



Manafe Economic for Real Estate

Manaf'e Economic for Real Estate exercise its role in the Real Estate investment sector with high efficiency utilizing the latest business administration and investment programs in selecting and executing pioneer Real Estate projects that cope with the existing constructional booming besides presenting real addition in the Real Estate development field. Thanks to the Guidance of Allah, and the alliance with the group partners and customers, the company has been able to execute many Real Estate projects that meet the needs of the current and future requirements of the local markets looking towards the basics and parameters that has contributed in the success of these projects. The businesses performed by Manaf'e Economic for Real Estate include investment and real estate development, property studies and consultancies, brokerage and marketing, properties management and real estate pricing.



Real Estate marketing



The Group's Companies



Manaf'e Economic for Hotel Supplies

With the spread of hotels and hospitality industries due to the major development in the field of telecommunications and transportation besides the intensive work in the infrastructure development projects in the various parts of the Kingdom, the need for establishing a specialized company in providing the hotel supplies has emerged. To satisfy this urgent need, Manaf'e Economic Company has established Manaf'e Economic for Hotel Supplies in order to perform the task of defining and providing the subsidiary hotel supplies or the supplies of its customers' hotels. The services of this company cover all the comfortable accommodation supplies for the customers and to satisfy all their needs, including the furniture of rooms, suites, halls, restaurant supplies, kitchens in addition to the security and safety systems.



The Group's Companies



Manaf'e Economic for Construction Material

The construction industry in Saudi Arabia has witnessed rapid development in the recent years due to the huge expansion in the constructional and urban projects, construction of economic cities in addition to the expansion of the Two Holy Mosques besides the housing projects under construction in many parts of the Kingdom, which has created an increasing request on the building material. In response to this increasing request, and to guarantee the provision of the building material for the groups projects and in order to fulfill the requests of the companies and the other projects, Manaf'e Economic for Construction Material has established a specialized company named (Mebco) within the group companies concerned with providing the various types of building material in wholesale and retail for its projects and the customers projects, contributing in boosting development and construction in the Kingdom. Mebco relies in this mission on importing and acquisition of franchises of companies working in the building material industry. The building material provided by (Mebco) include the electrical material, insulation material, plumbing material, paints, sacked material and sanitary equipment imported in cooperation with Novella sister company.



Land
Schemes

Commercial,
administrative
and stores

The Group Investments

Hotels
suites
and resorts

Residential
Complexes

Manaf'e Economic Holding Group in cooperation with its partners and customers have been able within a short period to execute various real estate projects in different locations in the Kingdom with high accuracy that meets the current and future needs of the market. These projects have achieved great success represented by maximizing of revenues obtained by partners and our investors in each year, in addition to participating in the development of the national economy with the boom of the commercial and tourism traffic in the kingdom with providing more work opportunities for the population.

The achievement of this success – thanks to Allah- is due to the hardworking which formed our approach that we have abided by in the execution of these projects and the accurate selection for the works and their locations, besides the use of national experts and providing the necessary financial resources.

Hereinafter we introduce a list of Manaf'e Economic Holding Group projects launched recently in the Kingdom categorized in four investment axes: the Malls, residential complexes, hotels and agricultural, commercial and residential plans.



Manaf'e Economic for Hotels Management and Operation

Manaf'e Economic for Hotels Management and Operation aims at providing integrated services that cope with the modern hospitality concept and the international hotels standards besides developing the hospitality industry and improving it in the Kingdom. The company exerts its utmost efforts to become pioneering in the field of hotels hospitality and customer services with the highest levels, especially the pilgrims and visitors who opt to selecting its hotels.

Manaf'e Economic for Hotels Management and Operation is distinguished with the existence of a specialized team that performs the tasks of managing and operating the group hotels and the customers' hotels efficiently and effectively.

In light of its keenness for marketing, Manaf'e Economic for Hotels Management and Operation is concerned with establishing annual plan in which it presents the targeted sales volume and its media supporting means with aspiring for inaugurating new markets for our hotel services.



Lands Schemes

Manaf Economic Holding Group aims through providing the schemes of agricultural, residential and commercial lands at introducing the promising investment opportunities to its customers with their various approaches which enable them from gaining high revenue from their investments.



Al- Ihsan Residential / Commercial Plan – Jeddah



Southern of Jeddah / On Al- Laith Road with a total space of 589.380 M2 allocated on commercial and residential plots with spaces ranging from 650-700 m2.



Al- Werowd Commercial Residential plan:



Established on a space of 260.400 m2. It is located in an area provided with all the services and facilities, near to Al- Corniche and the Governmental Departments Compound and it is fulfilling the needs of many categories as for the spaces, price and location.



Jeddah Warehouses Plan- Depots`



available with spaces for huge commercial and industrial warehouses, and the total space of the plan is one million M2.



مستودعات



سكني تجاري



مخطط النخيل الزراعي بالجموم



مخطط الزهور سدير هدي الشام



مخطط فدك البساتين الزراعي (4)



مخطط الورود الزراعي (3)



مخطط البساتين 2 الزراعي



مخطط البساتين 1 الزراعي



منطقة بئر الغنم - مكة المكرمة



منطقة العمرة - مكة المكرمة سكني . تجاري



مخطط سكني - تجاري منطقة الشرايح مكة المكرمة



(Sadir Hada Al- Sham) is located between Makkah, the destination for all the Muslims and Jeddah Governorate, the economic façade of the Kingdom. The area is located in Al- Jomoum Governorate, administratively related to Makkah regional principal-ity. (Sadir Hada Al- Sham) is an agricultural area due to the fertile lands and the abundant groundwater. Al- Jomoum gover-norate is located in the northern west of Makkah with 25 KMs and is the nearest governorate to Makkah, and is 51 KMs dis-tant from the Governorate of Jeddah. The area is famous for the farms, the most known is Al- Faisalia Farm. We have created investment opportunities of agricultural lands and thus created Sadir Hada Al- Sham plans.



Laba – Residential / Commercial Plan – Al- Shariee Area-Makkah

The plan is located in Shariee Al- Mojahdeen Road adjacent to Al- Ha-sawy plan – 19 KMs from Al- Masjid Al- Haram. The plan space is 301.870,14 M2

'Dorra Al- Nawariah Plan / Al- Omra Area – Makkah – Residential / Commercial

The project is located in Al- Nawria District, Northern East of Makkah. The plan space is 562.719 M2. The location is characterized to be an even area with flat terrains and limited mountainous areas.

Al- Massara Plan / Bair Al- Ghanam Area - Makkah

Al- Massra Plan – raw land located in Bair Al- Ghanam – Al Gorana Al- Noaria – Makkah
Space: 51.848 M2



2.000.000 M ²	289.999 M ²	98.800 M ²	73.768 M ²	236.712 M ²	243.546 M ²
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مخطط
سكني - تجاري
منطقة الشرايع
مكة المكرمة



مخطط درة
النوارية
منطقة العمرة - مكة المكرمة
سكني - تجاري



مخطط
المسرة
منطقة بئر الغنم - مكة المكرمة

Malls and Administrative Centers

Manaf'e Economic Holding Group aims through participating in the investment in Malls at take part in establishing developed markets that provide their services to the shoppers in advanced civilized manner besides enabling those who work in wholesale and retail commerce from achieving rewarding incomes.



أسواق الديرة
Al Deera Center

Commercial Stores



Southern of Jeddah, a commercial project in Haraj Al- Sawarikh district targeting the middle and lower income population and provides various types of clothes, readymade cloths and necessary requirements for the shoppers



جواد سنتر
Jawad Center

Commercial Stores



Northern of Jeddah / Al- Nozha District, Dawar Al- Gawad El- Abiad, combining commercial stores and huge showrooms, is a real architectural Modern Engineering State of the Art, and its location is characterized with the high population density .and it's near to King Abdul Aziz Airport



قوافل
QAWAFIL center
معارض ومخازن
Trade Shows and Stores

Tradeshows and Stores



Southern of Jeddah/ Al- Khomra District, containing six complexes embracing (105) huge showrooms and storehouses designed with high elevations suitable for all tenants on a space of 54.000 M2



مركز النجوم
Stars Center

Shops & Showrooms



Southern of Jeddah, containing (68) commercial stores dedicated for the wholesalers in the food products. It is designed according to the modern architectural systems. The surrounding area has gained its importance from combining a large number of wholesalers .warehouses in addition to being near from the downtown area



واحة
Waha Center
سنتر

Commercial Stores



روفان بلازا
ROVÁN PLAZA

Administrative Commercial



السمح
AL-SAMH CENTER
سنتر

Tradeshows and Stores



سروان
Sarwat mall

Commercial Stores

Commercial, Administrative and Stores Group»

Commercial, Administrative and Stores Group»

Hotels and Suites



لؤلؤة الإيمان
Pearl faith



Consists of 64 rooms accommodating (200) person, and is 650 Meters far from Al-Haram. Manafe manages and operates this hotel



لمار الغرب
Western Lamar



Consists of twenty floors, including (200) rooms accommodating (900) person in the peak times. It is designed on the Andalusia architecture with Islamic style, and provides all the requirements for holding meetings by businessmen.



مكة المكرمة
Makkah Al Mukaramah



Western Lamar
Jeddah – Al- Balad



Western Lamar
Jeddah – Al- Nassim



Grand Lamar
Jeddah – Prince Sultan Road



Western Lamar Jazan

The Group's Investments - Hotels and Suites



مراكز تجارية
Commercial Stores



Sebia City in the district of Jazan. It is a big Mall consisted of three main sections (Hyper market, readymade clothes stores, restaurants and playgrounds) on a space of 37.000 M2 .located in an area characterized with high population density and availability of services



معارض تجارية
Tradeshows and Stores



.Northern of Jeddah – modern commercial shops on a total space of 3.200 M2



مركز إداري تجاري
Administrative Commercial



Administrative Commercial Building located in Al- Rawda District on Al- Rawda Road. The geographical location is one of the multi-use areas. As the building consists of eight floors in addition to the ground floors, mezzanine (Service floor) and the roof.

The total project area is 25000 M2



مراكز تجارية
Commercial Stores



Southern Jeddah – King Faisal Road. Al- Mahgar district. The project is characterized with being near to the industrial area, Jeddah Islamic Port and Al- Haraj Markets. The project space is 137000 M2.

Commercial, Administrative and Stores Group's

The Groups Works

Manaf'e Economic Holding Group takes part in the real estate investment and development fields through various leading projects utilizing the latest scientific techniques in all levels of achievement, starting from the economic feasibility study of the projects suggested by the clients, to preparing the suitable technical designs for each project, provision of the necessary building material, selection of staff with big experience in the construction, management, operation and marketing fields in the real estate projects, whether the malls, residential complexes, hotels or the lands schemes for the various investment purposes.

The group is keen on supporting its specialized companies with all the needed capabilities and technical experiences and financial resources to enable the company from executing its roles in full in the execution of its projects that meet the aspirations of the company and its customers.

In the following pages, we present the works executed by Manaf'e Economic Holding Group and its specialized companies separately and jointly under the slogan «partners in benefits» including all the real estate investment requirements:



Residential Complexes

Through the construction of the residential complexes, Manaf'e Economic aims at participating in the provision of suitable homes for citizens in consistency with their financial capabilities and at achieving their aspirations whether through lease or ownership.



Al- Diaa Residential Complex
Apartment for sale
(1 residential buildings)



Jeddah / Al- Marwa District – consisting of 6 buildings including deluxe apartments for sale, designed on the most modern standards considering the privacy of the Saudi Family. Magnificence in construction and roominess in place.



Silicon Plaza



Silicon Plaza

Merouj

The Group's Investments – Residential Complexes'

Hotel Supplies



Manaf'e Economic continues carrying out its efforts in providing the optimum hotel services through performing the «hotel facilities» which means providing all the necessary items in the hotel building in order to become qualified and competent in full to provide the hospitality services, hosting of meetings and holding various occasions. This includes the full furniture of the rooms, suites, halls, restaurants, kitchens, prayer places, safety and security equipment in addition to the comfortable stay requirements in the hotel.

Projects Management



Manaf'e Contracting is also concerned with the task of projects management through the subsidiary Advanced Company, which aims from its side at controlling the factors of time, cost and quality to guarantee the seamless execution and avoidance of negative points in addition to limiting risks and accidents that may occur during execution with preparing plans for immediate dealing. Advanced Company relies in projects management on a distinguished group of highly experienced professionals in the engineering, technical and accounting fields

Marketing and Sales



As a kind of recognition to the importance of marketing in the investment projects, Manaf'e Contracting has established a dedicated section for the intermediary services and real estate marketing which include executing the necessary studies on the building on scientific basics in addition to tailoring the suitable plans and communication programs to market the project – depending on the size of project and type of targeted segments – ranging from the direct communication to using all the available advertising channels

Managing the properties



Manaf'e Real Estate provides also the services of property and services management on behalf of the client. This service includes studying the status of the building and defining the best ways to manage it, the best prices to lease it with showcasing it to the tenants and completing the contracting procedures, collection of lease amount, executing the maintenance works necessary for the building in order to achieve the highest possible yield of its leasing

Hotels Management and Operation



The importance of managing and operating the hotels has become greater with the continuous increase in the number of pilgrims and Umrah pilgrims every year. A specialized company has been established to provide such services under the title «Manaf'e for Hotels Management and Operation» and has attracted staff with wide experience in this field. The tasks of this company include the marketing services, maintenance services in addition to supervising the guests services in addition to working constantly on upgrading and developing such services. The company also performs the renovations and necessary additions periodically in the hotel to keep the users Service

The Group's Works

Real Estate Investment and Development



Manaf'e's has been always keen on developing the real estate investments with high proficiency using the latest business administration and investments programs, which has led to building high trust with the investors who have selected Manaf'e for Investments to represent them in the management, sale or purchase their properties. Thus, we have taken the decision of working in the real estate field, thus scanning the features of the real estate market and defining the affecting factors, and working on figuring out the practical solutions to develop the infrastructure of the real estate projects with the aim of serving such projects and thus achieving high investment returns.

Investment Feasibility Studies



They are done through a special section in Manaf'e Contracting company based on the accurate and complete data for all the elements of the projects suggested by clients. The study is done scientifically with considering the equilibrium between the nature of the project and the available financial resources.

Engineering Designs



Bel Concept Company, one of Manaf'e Contracting Company subsidiaries, creates the designs through a number of the talented Saudi specialists with high qualifications and wide technical experience in this field. The interior designs are created on the other hand through Bel Décor subsidiary company, which is also provided with national expertise and talented technical employees who create interior designs combining both heritage and modernity.

Execution and Contracting



Manaf'e Economic Holding Group has dedicated a full specialized company to perform the contracting works integrally for its projects and the other contracted projects which the third-party investors request. The company performs this task effectively and efficiently with the aim to keep the success level always witnessed by the projects of the group and to contribute effectively in the booming of the construction advance the Kingdom. The tasks undertaken in the contracting field include the constructional works, electromechanical works and finishing works.

Building material provision



This task is undertaken by the Subsidiary Mebco Company. Mebco enjoys good reputation in abundance by providing the construction material for the projects in due time with guaranteeing the high quality, including the paints, tools in addition to the plumbing tools, sanitary provisions provided in cooperation with Novella company which is one of the group subsidiaries.

The Group's Works

**Financial
Companies and
institutions**



Through this alliance with this type of companies and institutions we can gain a number necessary financial resources to a number of our projects with the least available cost and to get the cloa information about the market's financial position and our future approaches not to be surprised with any fluctuations. We can also follow up with the conditions of the stock market and the position of the financial companies listed in market.

**Engineering
Companies and
Institutions**



Through the alliance with such entities we can keep pace with the latest scientific innovations in the engineering field and to benefit from them in upgrading the execution of the real estate projects and to obtain the deeply experienced professionals in the engineering businesses and to benefit from them in our works.

**Administrative
Consultancy
Companies**



The group benefits from the alliance contracts with such entities in all the issues related to the economic feasibility for the real estate projects suggested through the clients or from the company itself, whereby the final decision of accepting such suggested projects will be issued without any interference.

**Legal
Companies**



While Manaf'e Economic Group works on enhancing its relations with these companies and institutions, it works at the same time on developing and supporting its relations to the backgrounds to which these institutions and companies belong and to communicate with them so as to enable itself from keeping up with the declared decisions or new systems in addition to gaining the utmost benefits from such alliances in achieving the group's goals.

The Groups Alliances

Manaf'e Economic Group executes its real estate projects in alliance with a number of the companies and professional institutions which has direct relation to the real estate investment, namely the financial, engineering and legal companies and institutions. Through the alliance with these four entities, the group can perform its businesses with high quality and thus shall enhance the customers and corporates trust, in addition to gaining more partners and customers, nevertheless the other benefits that the group could gain from its alliances with such professional institutions. In the following lines we shall present briefly the importance and benefits of these coalitions:

**Financial
Companies and
institutions**

**Engineering
Companies**

**Administrative
Consultancy**

**Legal
Companies**



مجموعة منافع الاقتصادية القابضة Manaf'e Economic Holding Group

The route map to reach Manaf'e Economic Holding Group

Manaf'e Economic Holding Group

Jeddah – Palestine Road – Saudi commission for health specialties – Next to Dallah Tower – Third Floor

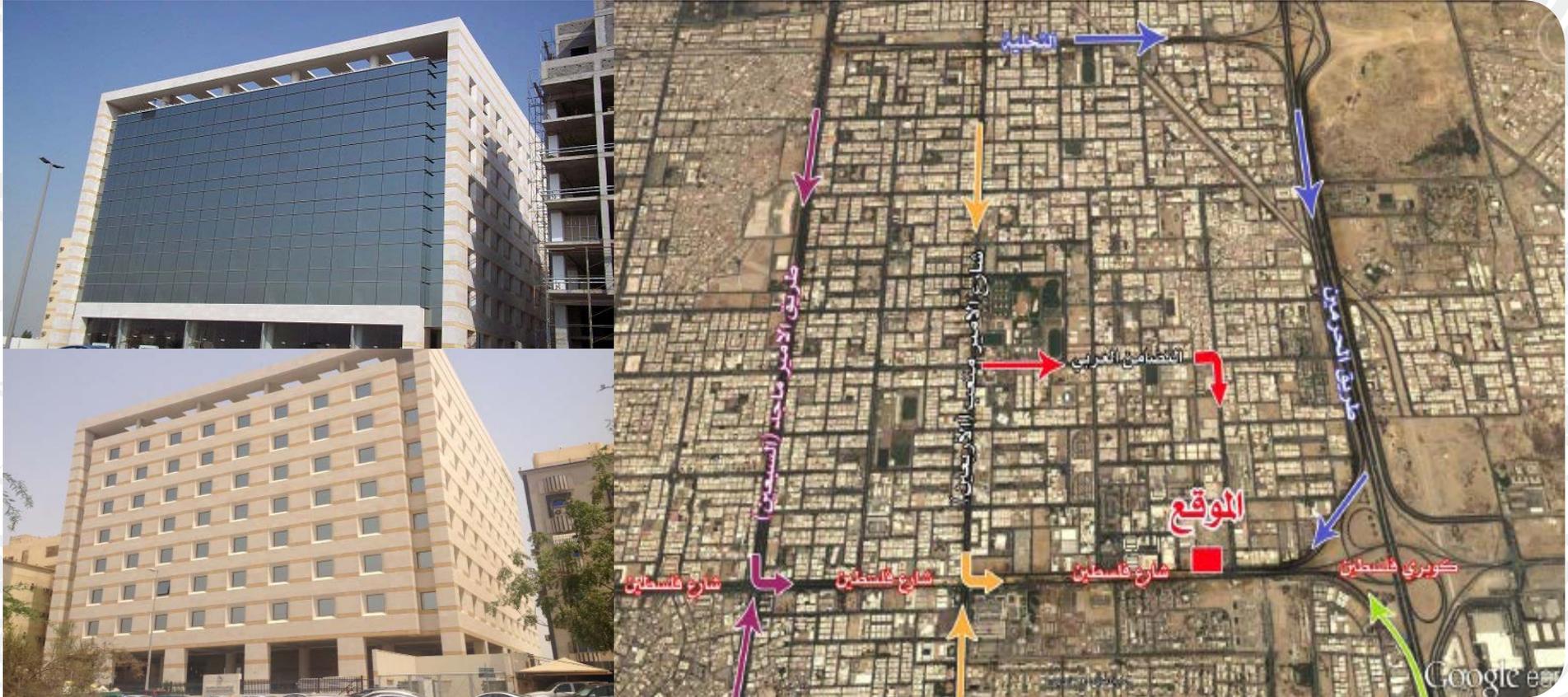


Image for the front and back facades of the building

- Al- Tadamon Al- Araby Road ●
- Al- Tahlia and Al- Haramain Road from the North ●
- Al- Haramin Road from the South ●
- Road – Al Arbeen ●
- Al- Amir Majid Road – Asabeen ●
- Al- Amir Metaeb ●